



Permit #S00082982

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00082982

Type of Permit: STILL

Release Date: 08/21/2014

Production Company FIRST SHOT PRODUCTIONS

Producer Shotsie Kramer

Insured Company Name FIRST SHOT PRODUCTIONS

Director tbd tbd

Contact Phone No. 1 310 914 4524

1st AD n/a n.a

Contact Phone No. 2 310-806-4901

Production Manager Shotsie Kramer

Fax

FilmL.A. Coordinator Adrian Fayad

Address 8581 SANTA MONICA BLVD., #460
WEST HOLLYWOOD, California
90069

Location Manager Shotsie Kramer

Primary Phone Mobile - 310-804-4779

Secondary Phone

Production Title MARIE CLAIRE

Location Assistant n/a n/a

Primary Phone Mobile - 555-555-5555

Type of Production Still Photo

Secondary Phone

Fees

FILMLA STILL APPLICATION FEE \$60.00

Total Permit Fee \$698.04

SANTA MONICA STILL PHOTO APPLICATION FEE \$108.63

Number of Locations 1

SANTA MONICA DOWNTOWN FILM/STILL PHOTO \$529.41
EXT LOW IMPACT LOCATION FEE



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Summary Information**Location****Location 1 of 1****Page 1 of 1**

Permit Number	S00082982	Location Manager	Shotsie Kramer
Production Company	FIRST SHOT PRODUCTIONS	Primary Phone	Mobile - 310-804-4779
Insured Company	FIRST SHOT PRODUCTIONS	Secondary Phone	
Production Title	MARIE CLAIRE		

Location Address 3rd St Promenade, Wilshire Blvd - Broadway, Santa Monica, CA, 90401**Location Name** 3RD STREET PROMENADE**Location Type** Pedestrian walkway**Location Description** MUST CONTACT LAURA BORSECNIK WITH DOWNTOWN SANTA MONICA AT 310-393-8355 x.100 PRIOR TO SUBMITTING A PERMIT**Film Dates** 8/22/2014 - 8/22/2014 07:00 - 13:00 1 day**Open or Closed to the Public** Open

Generic Conditions All vehicles must be parked on private property
Must comply with attached conditions
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents first shot .pdf
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	5		Cast	4
	Motor Homes	1		Crew	11
	Vans	1			

Filming Activities Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction	Political: City of Santa Monica	Police: Santa Monica Police Department	Fire: Santa Monica Fire Department
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Approvals	SANTA MONICA - DOWNTOWN SANTA MONICA, INC. SANTA MONICA - PUBLIC WORKS DEPARTMENT SANTA MONICA POLICE DEPARTMENT	Laura Borsecnik Kathy Ruff Mike Braaten
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Parking **Base Camp**
Location Type : Filming Location**Crew Parking**
Location Type : Filming Location

**Appointment of Pacific Production Services
As Authorized Agent and Representative**

I certify that I am a representative of First Shot ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date:

April 17th, 2014

Representative's Signature

[Signature]
Shotsie Kraver

Representative's Name (Please Print)

Executive Producer

Representative's Title (Please Print)

First Shot

Name of Principal (i.e. company name)

(Please Print)
8581 Santa Monica Blvd # 460

West Hollywood, CA

90069

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services

Eric Nichols, President

1481 E. 4th Street
Los Angeles, CA 90033

Ph. 323-260-4777 Fx. 323 415 6180

DOWNTOWN SANTA MONICA FILMING GUIDELINES

A circular logo with a dark grey background and white text that reads "down town santa monica".

down
town
santa
monica

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.
- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.
- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.
- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.
- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.
- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.
- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.
- Street meters require the signature of the merchant adjacent to the space.
- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

\$ 100 Student Films

\$ 250 Nonprofit / Educational, exterior only

\$ 512 Still Photography, exterior with low impact

\$ 1,536 Still Photography, exterior with high impact

\$ 512 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

\$ 768 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

\$ 1,024 Film/Video Half-Day Shoots, including *Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

\$ 2,560 Film/Video All-Day Street Filming, including *Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

\$ 625 Application Fee

\$ 105 (still photo) to \$155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

\$ 30 (per hour, 4 hour minimum) Film Monitor Fee, Film Monitor is assigned as needed.

City of Santa Monica Fees:

\$105.06 – Still Photo Application Fee

\$262.66 Filming Application Fee

All Fees will be collected by FilmL.A.